



# SHOW CONTRACT '09

Type information, print, sign, and fax to **Gerald Footman, Director of Sales** at 843-764-2624.  
A **Summary Statement** of your purchase and an **Invoice** will be issued if requested.

We, the undersigned company, having read and agreed to the terms and conditions, wish to reserve participation and/or place advertising in the aforementioned activities.

**Company / Organization Name (as to appear on ID signage)** \_\_\_\_\_

**Name Of Product Showcased By Exhibitor** \_\_\_\_\_

**Exhibit Purchaser Contact / Title** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**On-Site Contact (if different than above)** \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Exhibitor is permitted to showcase and/or sell ONLY the items listed on this contract within allotted exhibitor space. Subleasing reserved exhibitor space is not permitted.

**Brief Description of ALL Products / Services Being Exhibited** \_\_\_\_\_

**EXHIBITOR BOOTHS / PAVILIONS** Listed investments are NET. Place an "X". Refer to Show proposal for additional details. Participation is negotiable.

Exhibitor Booth - Corporate	_____	\$600	Per Booth	# Of Booths Requested: _____
Exhibitor Booth - Small Business	_____	\$375	Per Booth	

Massage Pavilion Sponsor	_____	\$3,000
Presenter	_____	\$100

Latino Flavor Pavilion Sponsor	_____	\$3,000
Presenter	_____	\$100

Skin Pavilion Sponsor	_____	\$3,000
Presenter	_____	\$100

Barber Pavilion Sponsor	_____	\$4,000
Presenter	_____	\$200

Nail Pavilion Sponsor	_____	\$3,000
Presenter	_____	\$100

Hair Etc Pavilion Sponsor	_____	\$4,000
	_____	

Makeup Pavilion Sponsor	_____	\$4,000
Presenter	_____	\$200

	_____	
	_____	

Total Cost \_\_\_\_\_

**STAGES** Listed investments are NET. Place an "X". Refer to Show proposal for additional details. Participation is negotiable.

Mane Attraction Stage Sponsor	_____	\$12,000
Co-Sponsor	_____	\$3,000

Healthy Demo Stage-SOLD	_____	\$4,000
Presenter	_____	\$150

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Total Cost \_\_\_\_\_

**EDUCATIONAL CLASS / FLOOR WORKSHOP** Listed investments are NET. Place an "X". Refer to Show proposal for additional details. Participation is negotiable.

Education Class	_____	\$150	Per Hour
	_____	\$550	All Day

Floor Workshop	_____	\$250
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Total Cost \_\_\_\_\_

**ADDITIONAL FEATURES**

Listed investments are NET. Place an "X". Refer to Show proposal for additional details. Participation is negotiable.

Bus Excursion Sponsor	<input type="checkbox"/>	\$4,000
Co- Sponsor	<input type="checkbox"/>	\$1,500
Beauty Barber Industry Awards Reception Corporate Sponsor	<input type="checkbox"/>	\$5,000
Co-Sponsor	<input type="checkbox"/>	\$2,000
Student Empwr Brkfst Sponsor	<input type="checkbox"/>	\$1,500
Co-Sponsor	<input type="checkbox"/>	\$850

Hotel Key Cards	<input type="checkbox"/>	\$1,000
Hair Etc In-Store Posters	<input type="checkbox"/>	\$5,000

Worship Service Corp Sponsor	<input type="checkbox"/>	\$1,500
Co-Sponsor	<input type="checkbox"/>	\$850

Total Cost

**SPECIAL PROMOTIONS (CONTESTS / GIVEAWAY / SWEEPSTAKES)**

Interested in having Hair Etc. execute a **special promotion (contest / giveaway / sweepstakes/ street promotion/ product sampling)** featuring your product / service to be promoted during or prior to the show?

Yes                                      If YES, who is your target?  Professionals                       Students                       Consumers

List details of items / products / services provided to execute special promotion? Quantity?

Contact Tia Brewer-Footman, Director of PR & Marketing, to discuss special promotion (details, logistics, timeframe, costs).

**PAYMENT OPTION**

Summary	Exhibitor Booth / Pavilion Sponsor	Total Cost: <input type="checkbox"/>
	Stage Sponsor	Total Cost: <input type="checkbox"/>
	Class / Workshop	Total Cost: <input type="checkbox"/>
	Additional Feature Sponsor	Total Cost: <input type="checkbox"/>
		<input type="checkbox"/>

**A 50% NON-REFUNDABLE DEPOSIT OF THE NET TOTAL IS REQUIRED WITH SUBMISSION OF THIS CONTRACT** (notify if invoice is needed before payment can be processed). **Full NET Total due upon receipt of invoice.**

Upon confirmation and receipt of **Show Contract**, a **Summary Statement** of your purchase and **Invoice** can be issued. Contract becomes **non-cancelable** and **non-refundable** on listed dates stated in the **Terms and Conditions**.

Submit **CHECK** or **MONEY ORDER** to:

FB Enterprises, LLC (*make payable to*)  
 P.O. Box 80704, Charleston, SC 29416  
 ATTN: Hair Etc Beauty/Health Show

**WE ACCEPT ALL MAJOR CREDIT CARDS**

Place an X

MasterCard

Visa

Discover

AMEX

Name or business as it appears on credit card

Address of Cardholder

Credit card number

Expiration date

3-Digiit Security Code

## TERMS & CONDITIONS

- **CONTRACT** - This application, properly executed by Exhibitor (Applicant), shall upon written acceptance and notification of booths assigned by Management (FB Enterprises, LLC), constitute a valid and binding contract. Management has sole discretion to reject any Exhibitor for any reason whatsoever.
- **SPACE ASSIGNMENTS** – Management shall work to position Exhibitor's booth in an acceptable area with non-competitive separation, but is understood that Management will not be held liable and no refund issued after contract is signed if strategic placement is not available. Notwithstanding the above, Management reserves the right to change location assignments at anytime, as it may in its sole discretion deem necessary.
- **TYPES OF EXHIBITS** – Exhibits shall be limited to suppliers of goods and services pertinent to the scope and subjects of the exposition. Interpretation to the meaning and intent of this restriction shall be the sole prerogative of Management. **A schedule for set-up and removal of exhibits will be provided and must be adhered to by time and date outlined in above schedule. It is understood that Exhibitor will NOT setup or breakdown** beyond the allocated time listed on information. Sales of merchandise at venue must have Management approval. No storage or excessive and unsightly products can be stored in booth area. Additional spacing can be purchased near your exhibit space to neatly secure storage. Notify Management or Corporate Vendor Coordinator should storage be needed in advance.
- **EXHIBIT SPACE RENTAL RATES** – Standard Exhibit space rental includes draped table, two chairs, and wastebasket. Company signage provided by Exhibitor. Corporate Vendors, Sponsors please refer to your information packet or confirmation sheet for exact spacing and seating.
- **EQUIPMENT** – Booth equipment included with exhibit space rental shall be returned at the end of the event, complete and in good condition. Exhibitor shall have no right, title or interest in such equipment, but shall be provided by Exhibitor at his or her own expense. If equipment is returned damaged, Exhibitor shall reimburse Management or outsourced AV Contractor for amount of damage promptly upon demand.
- **EXCLUSION** – Management shall have the right to exclude or to require modification of any display or demonstration, which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the event. Management shall have the right to prohibit the use of amplifying equipment or music, which in its sole discretion, it considers objectionable.
- **ASSIGNMENT AND SUBLEASE** – Exhibitor shall not sublet the booth or any equipment provided by Management, nor shall Exhibitor assign this lease in whole or in part without written notice to and approval from Management.
- **LIABILITY** – This agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between Management and Exhibitor. Both parties hereby agrees to and does indemnify, hold harmless and defend Management and their respective agents and employees and venue from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including, but not limited to, cost, interest and attorney's fees) which Management may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any act or omission by Exhibitor or any of its employees, servants, or agents.

Exhibitor further agrees that Management and their respective agents and employees, and the venue shall not be responsible in any way for (i) damage, loss or destruction of any property of Exhibitor or (ii) injury to Exhibitor or its representatives, agency, employees, licensees or invitees.

- **CANCELLATION OR POSTPONEMENT OF EXPOSITION** – In the event that the exposition is postponed due to any occurrence not occasioned by the conduct of Management or Exhibitor, whether such occurrence by an Act of God or the common enemy or the result or war, riot, civil commotion, sovereign conduct, or the act or conduct of any person or persons not party or privy to this lease, then the performance of the parties under this agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement. In the event that such occurrence results in the cancellation of the exposition, the obligations of the parties under this agreement shall be automatically terminated and all rental payments made under this lease shall be refunded to Exhibitor, less a pro rata share of expense actually incurred by Management in connection with the exposition. Management shall not be liable for any loss or damage to Exhibitor, which may be caused by or associated with any postponement or cancellation of the exposition.
- **DEMONSTRATIONS** – No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibitor spaces without the written consent of Management.
- **SECURITY** – Management shall provide guard service throughout the hours of installation, show and dismantling, and exercise reasonable care for the protection of the Exhibitor's materials and display. However, Management, the venue or any officer or staff member thereof assumes no responsibility for the safety of the property or the Exhibitor, his agents, or employees, from theft, damage by fire, accident, or any the cause. Exhibitor is required to provide your own personal insurance and/or policy riders to cover all booth content.
- **TAXES** – It is understood that Exhibitor is responsible for paying any and all special or retail local, state or federal taxes from the sales made during the show. Management will not be held responsible to report or pay any Exhibitor taxes.
- **COMPLIANCE** – Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized Local, State and Federal governing bodies concerning rules and regulations and the display rules and regulations issued by Management in the above terms or additional materials.
- **UNIONS** – Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the venue or with authorized contractors employed by Management.
- **MANAGEMENT** – Exhibitor further agrees that the conditions, rules and regulations are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these conditions, and that Management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

\_\_\_\_\_  
Company / Organization Representative

\_\_\_\_\_  
FB Enterprises, LLC Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date